

# ABSTRACT

When reproducing audio data to which character data for displaying a character having a specific shape is added, the character data is analyzed to generate data on an image having the shape specified by the character data and to display the image correspondingly to the reproduction of the audio data. In addition, when motion data for indicating motion of the character having the shape specified by the character data is added, the motion indicated by the motion data is displayed correspondingly to the reproduction of the audio data. Further, based on a predetermined input operation, the character having a three-dimensional shape seen from an arbitrary viewpoint is displayed.